Artificial Intelligence for Public Sector Program: Essentials (AIPSP 101)

Delivery	Online self – directed in three parts PLUS bonus content
Course Structure	~10 hours with on demand content, frameworks, case studies, & strategic activity
Price	USD 350 per learner, 10% off for 10 -20 learners, 20% off for more than 20 learners

AI for Public Sector Program: Essentials (AIPSP 101)
A Non-Technical Introduction to AI for Public Sector Professionals

Course Overview
This comprehensive course is designed for public sector professionals interested in better understanding and leveraging artificial intelligence strategically, effectively, and responsibly.

Who Should Take this Course?
The program is intended for leaders, managers and individual contributors across Government agencies looking to understand AI's implications and applications. No technical background is required.

Topics
- **Part One: Understanding Artificial Intelligence**

Core AI concepts and capabilities | Traditional use cases across Government | The Generative AI revolution | Implications and the path forward

- **Part Two: Practical Applications**

Identifying and evaluating use cases | Planning for Large Language Models | Working with AI (including 'prompting') | Hands-on demonstrations | Implementation approaches

- **Part Three: Introduction to AI Governance**

Navigating external risks | Implementing Responsible AI | Understanding global regulation | Designing effective governance | Leading cultural transformation

Learning Objectives
Understand AI fundamentals and their implications for the public sector | Identify potential AI use cases and implementation approaches | Evaluate AI solutions and guide teams through transformation | Develop practical skills for working with AI systems | Understand AI governance and risk management frameworks | Lead cultural change while maintaining public service excellence

Expected Outcomes
Upon completion of this course, participants will have a solid foundation to approach AI integration for their teams and organizations with confidence and practical insight. This includes the ability to think about the AI opportunity:

- **Strategically**: Understanding what AI is (and isn't) to identify opportunities and obstacles
- **Effectively**: Learning from decades of Government AI implementations to hit the ground running
- **Responsibly**: Embracing AI opportunities while understanding and managing emerging risks

The program provides essential knowledge for public sector professionals navigating AI transformation, whether making strategic decisions, implementing AI initiatives, or developing hands-on skills.

Pre – Requisites
Openness to learning new things | Pre – program reading